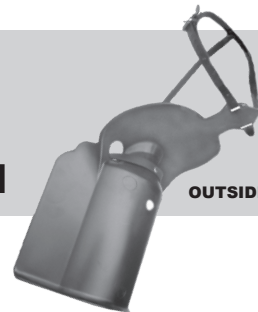




INSIDE VIEW

NEW ANTI-CHOKE

The most humane product
Protecto has ever developed



OUTSIDE VIEW

PROTECTO'S NEW ANTI-CHOKE PROTECTS HORSE AND DRIVER

The new Anti-Choke will stop choke downs for your horse and give security to the driver. This new sleek design allows the horse to breathe freely, giving your horse the opportunity to perform at his best.

Here's what trainers and drivers are saying about the new ANTI-CHOKE:

Mike Sweeney – “After training my horse a couple of times in Protecto's Anti-Choke, I was able to remove the head pole. The unique way it fits under the chin and forms to the horse's neck keeps the horse's head straight and breathing easier. The first time I raced my horse in the Anti-Choke the horse lowered his lifetime mark by three seconds. I think this is the best product I have ever used for a horse that chokes.”

Doug McIntosh – “Fits the horse well. It just makes good sense.”

Marty Rodgers – “Rambunctious filly who ducked and dove at the gate then choked ...next week with Protecto's Anti-Choke, she was a perfect lady and set a new lifetime mark.

Peter Wrenn – “Fits well. Does the job.”

Joel Yoder – “I used three No Chokes and all three broke. Protecto's Anti-Choke is much stronger and works completely different. Great product, better control and helps breathing.”

Terry Tomlin – “Great product, horses like it.”

Frank O'Mara – “Great for training colts. Teaches colts how to hold their heads, keeping colts from learning bad habits.”

Merritt Dokey – “One of Protecto's best products.”

Jim McDonald – “Works great. Comfortable for the horse and easy to use.”

General statements heard weekly:

- Horses able to breathe with no choking down
- Outlaw at the gate becomes a perfect gentleman
- Horse receives more air with Anti-Choke
- Better control of horse



www.protectohorse.com

586-754-4820

Patent pending